

## Media Release

FOR IMMEDIATE RELEASE

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### Thinktank Closes Out the Year with Meaningful Donations

At the close of 2024, Thinktank Property Finance took a fresh approach to our traditional Christmas gift giving for brokers. Instead of sending gifts, we chose to make a lasting impact by donating to charities in need – and we invited our valued brokers to be a part of this meaningful initiative.

Rather than sending a gift to express gratitude to our most valued broker partners, Thinktank decided to donate \$100 on their behalf to a cause in need. Brokers were given the opportunity to select from four charitable organizations' Christmas appeals: Salvation Army, Foodbank, RSPCA, and Variety. This approach allowed brokers to directly contribute to causes they care about, adding a personal and impactful touch to the festive season.

The response was overwhelmingly positive. Melissa Gielnik from Smart Lending reached out to share her appreciation for the initiative. "As a broker, I get lots of hampers, so I really appreciate Thinktank doing something a bit different. I was thrilled to have the option of donating to Foodbank, especially since my team and I volunteered there last week," she said.

Thinktank has a long standing commitment to charitable giving and partnerships with impactful organisations. In addition to this Christmas initiative, we donate \$75 for every settled deal to charities selected by our team members with a further \$25 going into special situations fund to support those in need when emergencies and disasters occur. In 2024, Thinktank donated more than \$250,000 to 34 different charities.

In addition to this, we work closely with key charity partners:

- Good Return: Enabling women across the Asia Pacific region and their families to access opportunities and build financial security.
- Foodbank: Feeding everyday people in need throughout Australia.
- Pass It On Clothing: Putting pre-loved clothing directly into the hands of those who need it most.

Thinktank CEO Jonathan Street said, "Charitable giving is part of the fabric of who we are as a business. It links very clearly to our values, and our ethos: Into people. Not just transactions. We believe strongly in helping those in need and contributing to the improvement and enrichment of the lives of the people around us and the communities in which we live."

By working together, Thinktank and our broker partners are making a tangible difference in the lives of others. Our decision to forgo traditional gifts in favour of charitable donations reflects our values and reinforces our commitment to creating positive change.

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